

# South Asia's Premium Expo on Tiles and Sanitary Ware



CERAMIC & BATH  
INDUSTRY SHOW

14

15

16

April 2022

Mumbai



# About the Industry:

In the last decade, the ceramic tile industry has evolved into a more organized market with new users emerging in various industries. Ceramic tile as a product segment has grown to a sizable business today at approximately 680 Million Square meters production per annum.

According to the report published by Allied Market Research, India is the 2nd largest tile market in the world. The Indian ceramic tiles market generated US\$ 3.72 billion in 2019, and is estimated to reach US\$ 7.14 billion by 2027, registering a CAGR of 8.6% from 2020 to 2027.

India sanitary ware market was valued at US\$ 665.36 million in 2020 and expected to reach US\$ 1074.71 million by 2027, at a CAGR of 7.38% over the forecast period 2021 – 2027. Factors, such as a healthy lifestyle, disposable income of consumers, surge in urbanization, growth in shift from unbranded products to branded products and strong replacement demand, have supplemented the growth of the global sanitary ware market. Supportive government initiatives, such as Pradhan Mantri Awas Yojana (PMAY) and Swachh Bharat Mission for infrastructure development, both in urban and rural areas are expected to offer future growth opportunities in developing countries, such as India, to the sanitary ware market players.

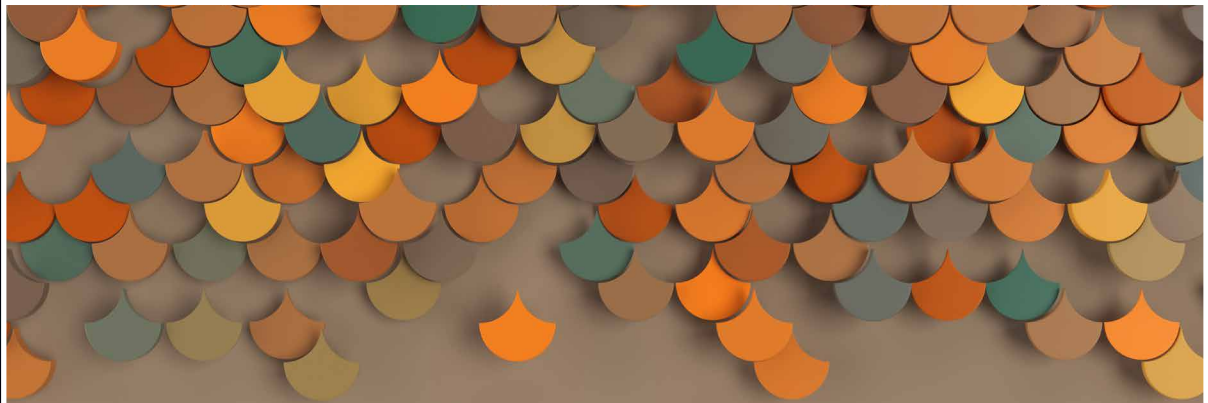
Growth of the construction industry and increase in urbanization drive the growth of the Indian ceramic tiles market. The main product segments are Wall tile, Floor tile, Vitrified tile and Bath & Sanitary segments.

During the Covid-19 outbreak, the manufacturing activities of ceramic tiles have been halted in many countries. However, India continues to be a strong manufacturer and leader as a global supplier for domestic and international markets.

- The Indian ceramic industry continues to grow at a healthy 15% per annum.
- India produced the world's 10% ceramic tiles, vitrified tiles, and porcelain tiles in 2019.
- India exported a world's 10% ceramic tiles, vitrified tiles and porcelain tiles in 2018.



# Why Exhibit?



1

Showcase and display your products at the premier dedicated exhibition for the entire advanced ceramic and latest sanitary ware designs.

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2

Generate business leads across the span of three days.

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3

Access thousands of prospective customers, partners and existing clients.

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4

Network with global representatives from the entire advanced tile and sanitary ware supply chain at the Exhibitor and VIP networking reception.

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5

Stay informed on the latest designs, manufacturing processes, technological advances, materials and trends so you can manage cost and performance and give your customers what they need.

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6

Benchmark your products and services against industry competition.

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7

Keep on top with the evolving customer requirements.





# Reasons to Visit



Source the latest materials and technologies, meet the people that matter, and understand where the advanced tile and sanitary ware industry is heading.



Network with international buyers from across the globe and advanced tile and sanitary ware value chain manufacturers and suppliers, to major end-users from the real estate, hotels, hospitals, airports, industrial and commercial sectors.



Source cutting-edge ceramic & bath materials and technologies from the leading suppliers & manufacturers.



Understand the latest developments from industry leaders and game-changers.



Gain a 360° view of the ceramic & bath industry market, new material formulations and the future material requirements of end-users.



Generate valuable business connections with the B2B Matchmaking service.



Locate new solutions to technology development and implementation, cost reduction and scaling-up of manufacturing processes.



Explore and evaluate the latest products and services.

# Key Highlights



An estimated 3750 plus buyers and focused visitors by invitation



International Buyers to source new products and design



Direct business deals with delegation from overseas will be initiated



An exclusive demonstration area



Technical workshops will be conducted



Factory Visit



Innovation gallery



Product launch







## EXHIBITOR PROFILE

Floor Tiles

Sanitary Ware

Vitrified Tiles

Wall Tiles

Bathroom Fittings (Shower, Faucets, Jacuzzis, Spa, etc)

Bath Furniture

Mirrors, Glass and Wall Panels

Marble, Granite, Stone

Other relevant products related to Ceramic and Bath industry



Tile & Bath Fittings Distributors, Traders, Wholesalers, Channel Partners & Retailers

Builders and Developers

Project Managers

Purchase Head/Teams

Principal Architects

Associate Architects

Interior Designers

Contractors

Senior Management

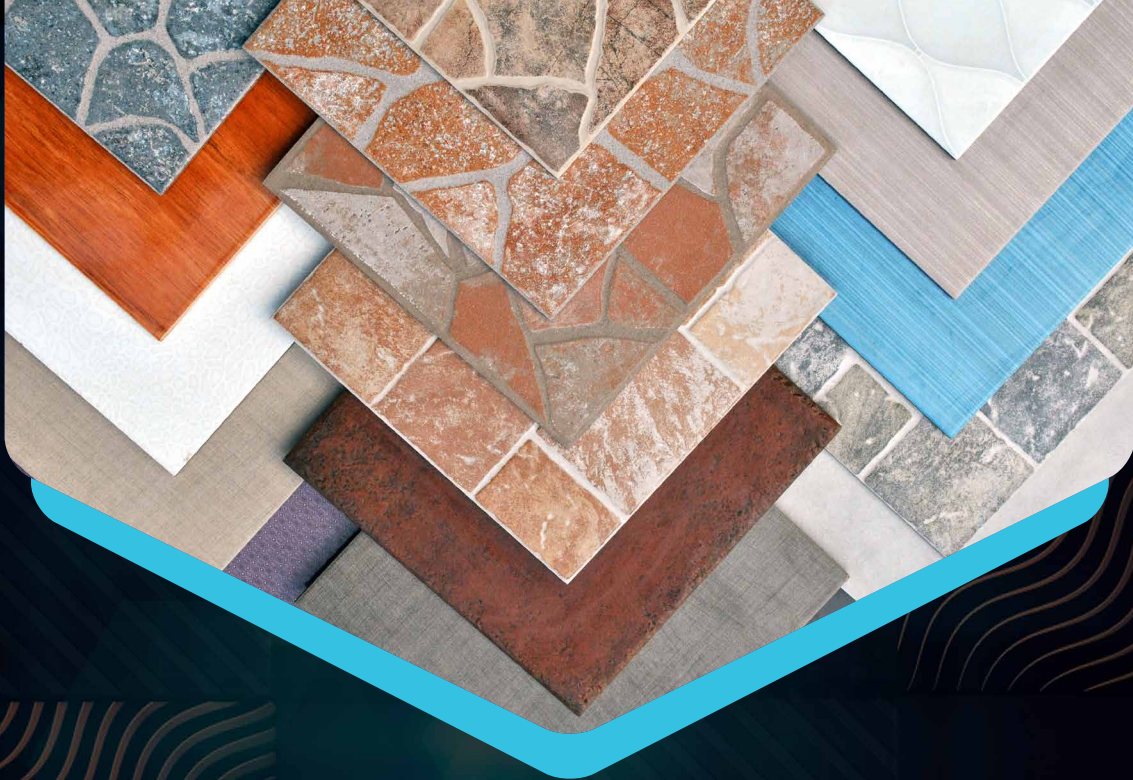
Government Officials

Project Management Consultants

Industry Stakeholders, Influencers and Decision Makers

## VISITOR PROFILE





## Participation **Cost:**

	INR (per sqm)	USD (per sqm)
Shell Scheme	15000	300
Bare Space	14000	280

*\*GST as applicable*

\*2 side open stall additional 10% | 3 side open stall additional 15% | Island stall additional 20%

\*INR rates are only applicable for companies registered in India.

\*Partnership Opportunities will be made available on request.

**BOOK YOUR  
STAND NOW**

to be part of the most rapidly  
expanding tile & sanitary  
ware industry





Organised by : **Emerald** worldwide  
connections

Emerald Worldwide Connections Private Limited is the next generation company focusing on insightful, engaging and interactive business solutions catering to the needs of the industry we serve. We build market leading brands and integrated marketing solutions with our dynamic live events, digital engagements and data insights to create uniquely rich experiences for our customers and the community. We connect with decision makers and entrepreneurs globally to help build businesses. As a true partner, we strive to apply our knowledge, creativity and innovation to meet our customers' needs.

As a company we embrace an inclusive, entrepreneurial spirit and customer first approach to help build communities and meaningful bonds with each other to positively impact the community that we cater too.



## CERAMIC & BATH INDUSTRY SHOW

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